To commemorate the founding of the University of Utah in 1850, each year the Office of Alumni Relations recognizes the alumni and honorary alumni who have distinguished themselves professionally, served their local and national communities, and supported the university in its mission.

Sponsor support makes it possible to present this prestigious event to the University of Utah community. Thank you for your interest in becoming a Founders Day sponsor. For more information, please contact Leadership Annual Giving Officer, Will Goldman at will.goldman@admin.utah.edu.

PRESENTING SPONSORSHIP: $6,000
The generosity of the Founders Day presenting sponsor(s) will be recognized through:
Table of 8 at the Founders Day banquet at the Cleone Peterson Eccles Alumni House
Recognition in a February issue of Alumni Connection, U Alumni’s e-newsletter (over 200k recipients)
Recognition on the U Alumni website, alumni.utah.edu
Primary placement in the printed Founders Day program given to all attendees
  Recognition on the evening’s printed signage
Multimedia recognition on U Alumni’s YouTube channel and social media channels through honoree videos
  Verbal recognition at Founders Day banquet
President’s Club recognition and opportunities
  U Alumni gift bag

FOUNDERS SPONSORSHIP: $2,500
The generosity of the Founders Day founders sponsor(s) will be recognized through:
Table of 8 at the Founders Day banquet at the Cleone Peterson Eccles Alumni House
Recognition on the U Alumni website, alumni.utah.edu
Recognition in the printed Founders Day program given to all attendees
  Verbal recognition at Founders Day banquet
President’s Club recognition and opportunities
  Small thank you gift

TABLE: $1,600
Table of 8 at the Founders Day banquet at the Cleone Peterson Eccles Alumni House