University of Utah Alumni Association

TOWN & COUNTRY LIFE™

in

Tuscany

September 16 to 24, 2013
Dear Alumni and Friends:

Buon giorno!

Journey through the timeless cradle of the Renaissance to one of Italy’s most fabled regions, where bucolic landscapes of rolling hills are dotted with ancient rose-tile-roofed villages, 500-year-old farmhouses and walled, medieval hilltop towns. Here, the rhythms of life still revolve around the harvesting of olive groves and vineyards, first planted by the Etruscans nearly 3,000 years ago, and around the renowned artistic heritage left by such masters as Dante, Michelangelo and da Vinci.

We invite you to join us on this exclusive TOWN & COUNTRY LIFE™ soggiorno to experience the treasures of the Tuscan città d’arte (cities of art) and the true essence of its rich countryside. Our comprehensive itinerary includes accommodations in medieval Siena near the historic shell-shaped Piazza del Campo and in the heart of spectacular Florence.

Explore these two formerly independent city-states, where the influence of the wealthy Medici family led to a flourishing of the arts, sciences and engineering. Travel through Tuscany’s classic Italian landscape to the rustic Chianti Classico wine region and the distinctive hill town of San Gimignano, known for its stunning 16th-century skyline. Enjoy the robust cuisine that has gratified travelers for centuries, a specially arranged tasting of world-famous Chianti Classico wine and an exclusive presentation revealing the centuries-old secrets and flavors of Tuscany’s prized olive oil. Learn more about the exquisite artistic and architectural legacy of great Italian Renaissance masters and 21st-century effects on Tuscany’s timeless way of life during the exclusive TOWN & COUNTRY FORUM™, where you will meet local residents.

Please join us on this wonderful journey through Tuscany.

Arrivederci!

Sincerely,

M. John Ashton
Executive Director
Alumni Association

Cover Photo: A classic casa colonica (traditional farmhouse) basks in the golden glow of the Tuscan sunset.

Traditional family-owned negozi (shops) like this pizzicheria (deli) can be found throughout Tuscany.
Experience firsthand the true character and traditions of la dolce vita di Toscana (Tuscany's sweet life) during this exclusive soggiorno (sojourn) to the Renaissance treasures of Florence and ancient Siena, medieval Montalcino, San Gimignano, Chianti, Lucca and Pisa. Enjoy an enriching travel experience like no other, including accommodations, Tuscan meals and specially designed excursions, providing an excellent value. Interact with local people; explore the history and culture, art, language, cuisine and the rhythm of town and country life. This popular program is one of the Village Life™ series that immerses you in a comprehensive and intimate travel experience at just the right pace.

The carefully planned Cultural Enrichments are exclusive to this specially designed itinerary:

♦ **Hear it from the Experts!** Prominent Faculty, Guest Speakers and experienced, English-speaking local guides will accompany you throughout the program and discuss historical, cultural and contemporary Tuscany.

♦ **Meet local Tuscans during the Town & Country Forum™** where they share their candid perspectives on daily life.

♦ **Savor** authentic Tuscan cuisine and see how pasta is made by the experts during a specially designed C'est Bon! Culinary Traditions™ excursion.

♦ **Learn more** about the production, history and attributes of Tuscan olive oils during the exclusive C'est Bon! Culinary Traditions™ presentation and tasting of local olive oils.

♦ **Sample** the world-famous, locally-produced wine during the exclusive C'est Bon! Culinary Traditions™ excursion to a typical village of Chianti Classico, the oldest and best wine producing region within Chianti.

♦ **Learn key Italian phrases** and pronunciation to make your interactions with local residents all the more enjoyable.

♦ **Enjoy time on your own** to further explore Siena’s unique contrade (neighborhoods), stroll across Florence’s famous Ponte Vecchio to Oltrarno for unsurpassed quintessential views of Florence and the surrounding countryside, observe the local art of fare bella figuro (looking good) during a typical evening passeggiate (stroll), and admire works from Botticelli, da Vinci and Michelangelo at the acclaimed Uffizi Gallery.

The well preserved, red tiled Torre del Mangia in Siena is the second tallest medieval bell tower in all of Italy. Insets above: Florentine Coat of Arms "Fleur-de-lis" (left) and Siena Coat of Arms "Provincia di Siena" (right).
## ITINERARY

<table>
<thead>
<tr>
<th>Day</th>
<th>Activity</th>
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<tr>
<td>1</td>
<td>Depart from the U.S.</td>
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<tr>
<td>2</td>
<td><strong>FLORENCE, ITALY/SIENA</strong>&lt;br&gt;Transfer to Siena.&lt;br&gt;Check into the <strong>HOTEL ATHENA</strong>.</td>
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<td>3</td>
<td><strong>SIENA</strong>&lt;br&gt;• Walking tour of the Old City.&lt;br&gt;• Visit to the Duomo.&lt;br&gt;<strong>C’EST BON! CULINARY TRADITIONS™ OPTION:</strong>&lt;br&gt;• Private, hands-on Tuscan cooking demonstration including dinner.</td>
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<td>4</td>
<td><strong>SIENA</strong>&lt;br&gt;• Day at leisure in Siena.</td>
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<tr>
<td>5</td>
<td><strong>SIENA/SAN GIMIGNANO®/FLORENCE</strong>&lt;br&gt;• Walking tour of San Gimignano.&lt;br&gt;• Transfer to Florence.&lt;br&gt;Check into the <strong>HOTEL CERRETANI</strong>.</td>
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<td>6</td>
<td><strong>FLORENCE</strong>&lt;br&gt;• Walking tour of Florence and visit to the Duomo and Baptistry.&lt;br&gt;• Tour of Galleria dell’Accademia.&lt;br&gt;• Free time in Florence.</td>
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<td>7</td>
<td><strong>CHIANTI CLASSICO REGION</strong>&lt;br&gt;CULTURAL ENRICHMENT:&lt;br&gt;• <strong>C’EST BON! CULINARY TRADITIONS™</strong>&lt;br&gt;  • Visit to a local artisanal pasta maker and pasta museum;&lt;br&gt;  • Exclusive olive oil tasting seminar with lunch; and&lt;br&gt;  • Private wine tasting.</td>
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<td>8</td>
<td><strong>FLORENCE</strong>&lt;br&gt;• Day at leisure in Florence&lt;br&gt;<strong>LUCCA/PISA®</strong>&lt;br&gt;CULTURAL ENRICHMENT OPTION:&lt;br&gt;• Walking tour of historic Lucca.&lt;br&gt;• Tour of Pisa’s famous landmarks.</td>
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<td><strong>FLORENCE/Return to the U.S.</strong>&lt;br&gt;<strong>ROME POST-PROGRAM OPTION</strong></td>
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### Siena
Set amidst Tuscany’s rolling hills, Siena’s classic medieval Italian architecture and traditions are the heart and soul of this famous city-state, now a UNESCO World Heritage site, founded by the Etruscans and later annexed by the Romans. Siena achieved great power and wealth during its 13th- and 14th-centuries golden age as a center of the textile and banking industries, which flourished under Tuscan bookkeeping principles that still underlie our world of finance today.

Life continues to revolve around the historic town center, an intricate network of 13th-century houses, shops, *palazzi* (palaces) and narrow cobblestone alleys that lead to the shell-shaped Piazza del Campo, where the festive and spectacular Il Palio, Tuscany’s world-famous horse race, takes place biannually. Siena’s extensive array of grand medieval and Renaissance monuments include the impressive 330-foot-high 14th-century Torre del Mangia bell tower and the monumental...

Observe firsthand one of the ancient traditions of the monks of Sant’Antimo as they sing Gregorian chants in this bucolic idyll.
San Gimignano's charming Piazza della Cisterna is easily identified by its 800-year-old stone well.

Romanesque Duomo (Cathedral), with a splendidly decorated façade striped in white and green marble. Siena's medieval town hall, the Palazzo Pubblico, still in use today, is a wonderful example of 14th-century Gothic design, adorned with exquisite frescoes by Italy's Renaissance masters, including Ambrogio Lorenzetti.

OPTIONAL C’EST BON! EXCURSION: Enjoy a specially arranged, private, hands-on cooking demonstration of Tuscan cuisine culminating in dinner.

Montalcino/Sant’Antimo Option
The dramatic and spectacular classic hilltop town of Montalcino is a southern Tuscan treasure perhaps best known for Brunello di Montalcino, one of Italy’s most famous wines. The delightful meandering narrow streets are lined with traditional enotecas (wine shops) and impressive 13th-century public buildings, overshadowed by an imposing 14th-century Fortezza (fortress).

Surrounded by the idyllic rolling hills of southern Tuscany, the nearby Abbey of Sant’Antimo has captivated pilgrims, writers and artists for hundreds of years. Local tradition holds that it was founded by the legendary Holy Roman Emperor Charlemagne and is widely considered to be one of the most beautiful Romanesque churches in Italy. The abbey’s resident monks live a simple life that revolves around ancient traditions, including the daily ritual of singing Gregorian chants.

San Gimignano
A UNESCO World Heritage site, the enchanting central Tuscan hill town of San Gimignano is one of the best preserved medieval sites in Europe. During the Middle Ages, it prospered as a major stop on the pilgrimage route to Rome and grew into one of the richest communities in Tuscany. Local merchants once built impressive campanili (towers) as symbols of their wealth and prestige. Today, 14 of the original towers line the Piazza della Cisterna (central square), and the “Town of Beautiful Towers” continues to thrive as a center of the local wine trade.

Further impressive highlights include Piazza del Duomo (Cathedral Square); the remarkable 166-foot-high tower of the Palazzo Vecchio del Podestà; the stately Palazzo del Popolo (Town Hall), where city business has been continually conducted since the 13th century; and the remarkable Museo Civico (Civic Museum), featuring an exquisite collection of Renaissance frescoes.

Florence
The birthplace of the Renaissance, this iconic UNESCO World Heritage site is a treasure trove of the period’s unparalleled achievements in art, architecture and literature. Dante, Boccaccio and Giotto established the intellectual ascendency of Florence in the first half of the 14th century and that intellectual and artistic verve has resounded through the city ever since. The Galleria dell’Accademia, originally founded as an art school in 1563, houses Michelangelo’s David, carved when he was only twenty-six years old, today is considered to be one of his crowning achievements.

Pisa/Lucca Option
Travel through the scenic Tuscan countryside to the beautifully preserved medieval cities of Lucca and Pisa. Lucca’s intact Renaissance city walls are now a promenade for pedestrians, and its elaborate 11th-century
Explore Rome’s remarkable landmarks from the doorstep of its ROSE GARDEN PALACE HOTEL.

**Rome Post-Program Option**

The Eternal City of Rome, a UNESCO World Heritage site, showcases the magnificent landmarks from a thousand years as a center of power, culture and religion. By special arrangement, attend a private audience with Pope Benedict XVI, schedule permitting. Tour St. Peter’s Basilica, the incomparable Vatican Museums and the Sistine Chapel. Enjoy an overview of the city’s ancient monuments including the Coliseum, the Roman Forum and The Pantheon.

Deluxe, two night accommodations are in the ideally located, ROSE GARDEN PALACE-ROME HOTEL. Post-Program Option is available at additional cost. Details will be provided with your reservation confirmation.

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**SIENA’S HOTEL ATHENA**

Experience traditional Tuscan hospitality amid the medieval splendors of Siena in the delightful HOTEL ATHENA located within the walls of the medieval city and walking distance to the Duomo and the Piazza del Campo. The air-conditioned hotel offers comfortable accommodations with 21st-century amenities including a private bathroom, private climate control, mini-bar, high-speed Internet, safe and hair dryer.

The inviting hotel restaurant serves delicious, authentic Tuscan cuisine. The seventh-floor bar and adjoining terrace offer exquisite panoramic views of the surrounding countryside. The hotel’s staff provides friendly and professional service.

**FLORENCE’S HOTEL CERRETANI**

The Four-Star HOTEL CERRETANI is located in the heart of the city center within walking distance of the Duomo and other main attractions of Florence. This air-conditioned historic 17th-century Florentine Renaissance building provides accommodations for four nights in comfortable style. Each inviting room features a private marble bathroom, private climate control, mini-bar, high-speed Internet, safe and hair dryer.

The intimate restaurant features authentic Florentine cuisine and a selection of local wines.

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Cattedrale di San Martino is still an important symbol of the city. Pisa’s famous Piazza dei Miracoli showcases the legendary Leaning Tower of Pisa and the impressive 11th-century Duomo, the largest Baptistry in Italy; and is recognized as one of the great repositories of medieval art in the world.

**Chianti Classico region**

Distinguished by its central Tuscan rustic landscape and dotted with medieval castles and an abundance of deep valleys cultivated with mile upon mile of dense, green vineyards and olive groves, the Chianti Classico region has been extolled for its beauty and fertile soil since the Etruscans named it more than 2,500 years ago after the prominent Clante-i family.

The famous and finest Chianti Classico wine is of the same name as the tiny 31-mile-long and 19-mile-wide Tuscan region where it’s produced.

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Included Features

In Siena
◆ Three nights in the comfortable Hotel Athena, located within walking distance of Siena’s historic city center.
◆ Breakfast each morning, and one dinner in a local restaurant featuring traditional Tuscan cuisine and regional wine.
◆ Private Welcome Reception in the hotel featuring local wines.

In Florence
◆ Four nights in the historic Hotel Cerretani, centrally located in the heart of Florence.
◆ Breakfast each morning.
◆ Farewell dinner in the hotel.

Local Expert-Guided Excursions
◆ Full-day architectural tour of Siena, a UNESCO World Heritage site, and its most famous landmarks.
◆ Tour of San Gimignano, a UNESCO World Heritage site and one of the best preserved and most beautiful medieval towns in Italy.
◆ Panoramic tour of Florence, a UNESCO World Heritage site, featuring a visit to the famous Duomo, Baptistery and Ponte Vecchio.
◆ Visit the Galleria dell’Accademia to see Michelangelo’s David.

Exclusive Cultural Enrichments
◆ Guided visit of Siena’s contrade.
◆ Town & Country Forum™ featuring local residents who will discuss contemporary daily life in Tuscany.
◆ Italian language introduction of basic phrases and pronunciation.
◆ C’est Bon! Culinary Traditions™ Enrichments:
  • Guided visit to an artisanal pasta maker and museum in the Chianti region.
  • Private olive oil seminar followed by a tasting lunch in Chianti Classico.
  • Specially arranged sampling of world-famous Chianti Classico wine.

Enhanced Travel Services
◆ All transfers and luggage handling abroad for all participants who have purchased their air tickets through Gohagan & Company and whose arrival(s)/departure(s) coincide with the scheduled group transfer(s).
◆ Gratuities for local guides and drivers on included excursions and transfers.
◆ All excursions and visits, as indicated above, led by experienced, English-speaking local guides.
◆ A program of optional excursions, as outlined in the itinerary, are available at additional cost.
◆ Experienced Program Director to accompany you throughout the travel program.
◆ Hospitality desk in the hotel.
◆ Travel document wallet, name badge and pre-departure information.
◆ Automatic $250,000 flight insurance policy for each participant ticketed on flights by Thomas P. Gohagan & Company.
Renowned as the most cultured of the Italian provinces, Tuscany's cuisine is actually rooted in the modest but intensely flavorful culinary tradition, la cucina povera Toscana (Tuscan peasant cooking). Based on Santa Trinità Mediterranea—the Mediterranean “Holy Trinity” of wine, bread and olive oil—Tuscan food is noted for its use of the freshest vegetables, rich cheeses and a wide selection of expertly grilled and roasted meats and game.

The noble tradition and art of Tuscan winemaking can be traced back more than 3,000 years when the Etruscans domesticated the forebear of the region’s signature Sangiovese grape. Connoisseurs and novices alike will delight in sampling the region’s dazzling array of selections from a new generation of Tuscan wines. The exclusive C'EST BON! CULINARY TRADITIONS™ excursion and tasting in the Chianti Classico region provides an ideal opportunity to savor the harmony of Tuscan cuisine and wine in the heart of Italy.

Tuscany’s quality olive oils are showcased during an exclusive specially arranged C'EST BON! CULINARY TRADITIONS™ tasting, presented by an olive oil expert who will provide insights on the production and flavors of the spicy, green Tuscan extra virgin olive oil. Culinary expert Elaine Trigiani will direct a simple tasting and share her knowledge about olive oil based on years of insight gleaned from local Tuscan producers, farmers, home cooks and chefs. She is a certified Region of Tuscany Olive Oil taster and has authored cookbooks and guidebooks. A graduate of The University of Notre Dame, Elaine has lived in Italy for more than a decade and her passion for olive oil will open the door to exploring culinary traditions of Tuscany.

Discover firsthand the delights of preparing Tuscan cuisine, famous for its delectable flavors and rustic simplicity.
The iconic Renaissance dome of the Gothic Duomo Santa Maria del Fiore has towered over Florence since the 13th century.

## Land Tariff

<table>
<thead>
<tr>
<th>Per person, based on double occupancy</th>
<th>Early Booking Price through April 9, 2013</th>
<th>Regular Price after April 9, 2013</th>
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<td>$3195</td>
<td>$3495</td>
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- Singles are available upon request for an additional $1000.
- Taxes are an additional $195 and are subject to change.

### TOWN & COUNTRY LIFE® in Tuscany Reservation Form

Send to:

2013 Town & Country Life in Tuscany
University of Utah Alumni Association
c/o Thomas P. Gohagan & Company
Eleven South LaSalle Street, Second Floor
Chicago, IL 60603-1240

For more information, please call Gohagan & Company at 1-800-922-3088 or Nanette Richard at the Alumni Association 1-888-863-8256.

Please make my/our reservation(s):

- Double occupancy (one queen bed).
- Double occupancy (two twin beds).
- Single accommodations.
- I am reserving as a single but prefer to share accommodations and will allow you to select my roommate (shares cannot be guaranteed).

Rome Post-Program Option

- Double at $895 per person.
- Single at $1095 per person.
- I am reserving as a single but prefer to share accommodations and will allow you to select my roommate (shares cannot be guaranteed).

Program reservations require a deposit of $600 per person and $200 per person Rome Post-Program. By reserving and depositing on this program, I/we accept and agree to the Terms and Conditions.

- Enclosed is my/our check(s) for $________ as deposit. Make checks payable to Thomas P. Gohagan & Company.
- I/We authorize you to charge my/our deposit of $________ to:
  - Visa
  - MasterCard

Card Number Exp. Date

Signature as it appears on credit card

All FINAL PAYMENTS are required to be made by check or wire transfer by June 13, 2013.
CANCELLATION: Cancellations for all or any part of the trip including Pre/Post Program(s) reservation(s) will not be effective until received in writing in the offices of Gohagan. Should you have to cancel, the following terms will apply: reservation cancellation(s) are subject to a $200 ($50 Pre/Post Program(s)) per person administrative fee from the time of booking through 120 days prior to departure; from 95 through 119 days prior to departure, $600 ($200 Pre/Post Program(s)) per person; from 45 through 94 days prior to departure, 50% of the published full regular tariffs; from 22 through 44 days prior to departure, 75% of the published full regular tariffs; cancellations 21 days or less prior to departure, a no-show, or early return from the trip will result in forfeiture of 100% of the published full regular tariffs. In addition, any applicable airline cancellation fees, optional excursion cancellation fees and administrative fees may apply.

TRIP INSURANCE: We strongly suggest that you purchase travel insurance. Travel insurance options will be sent to you by the University of Utah Alumni Association when you make reservations for the trip. Please call Nanette at the University of Utah Alumni Association for more information on insurance at (888) 963-8253.

RATES: Prices quoted are based on fares in effect at the time of printing and are subject to change at any time. Gohagan reserves the right to increase the tour price in the event of cost increases due to changes in airfares, currency fluctuations or fuel or energy surcharges and all such increases are to be paid to Gohagan upon notice to the tour participant of such increases.

REGISTRATION: CST#: 2031868-40, WST#: 601 767 666, GN#: TA 0965.

ARBITRATION AGREEMENT: Any controversy or claim arising out of or relating in any way to these Terms and Conditions, the brochure, or any other information relating in any way to the trip, or to the trip itself, shall be settled solely and exclusively by binding arbitration in Chicago, Illinois, in accordance with the commercial rules of the American Arbitration Association then existing. The arbitrator and not any federal, state, or local court or agency shall have exclusive authority to resolve any dispute relating to the interpretation, applicability, enforceability, conscionability, or formation of this contract, including but not limited to any claim that all or any part of this contract is void or voidable.

ACCEPTANCE OF CONTRACT: By forwarding of deposit, the participant certifies that he/she does not have any mental, physical or other condition of disability that would create a hazard for him/ herself or other participants and accepts the terms and conditions of this contract.

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CANCELLATION PENALTIES: The following cancellation penalties apply: