Chapter Incentive Program: Membership Talking Points

- A portion of every chapter-designated Alumni Association membership (new annual, renewing annual, and new life) goes back to the chapter to support your events and activities.

- Membership is the ideal way to stay connected and engaged with the U, while providing essential support for programs, services and activities that enrich the lives of more than 255,000 alumni worldwide – including chapter outreach, scholarships, community service, legislative advocacy and *Continuum* magazine.

- All alumni Association members receive four complimentary issues each year of the U’s award-winning magazine *Continuum*, as well as the Association’s monthly *Alumni Connection* e-newsletter – keeping you up to date on the latest campuswide news and information.

- Other member benefits available to alumni living outside of Utah:
  - Discounted tickets to Association-sponsored football tailgate parties
  - 15 percent discount on Campus Store and Utah Red Zone merchandise (online and in-store purchases)
  - Comprehensive career resources and opportunities
  - Online shopping discounts – Access Savings Connection, From You Flowers & Eve’s Addiction Jewelry

  *See separate list of member benefits for more details.*

- The Association will work with each chapter to identify and add local benefits as well